JON OSTRANDER 

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# *professional experience*

## Independent Contractor | self | JUL 01 : PRESENT

* Working closely with clients to create exciting and engaging interface schemes and packaging with ongoing support
* Enlightening and inspiring clients and partners through creative thought, leadership, and experience
* Establishing, maintaining, and strengthening positive relationships with clients, freelancers, vendors
* Gathering, creating and developing exciting, user-friendly visual designs that meet brand objectives and fulfill functional specifications
* Clients include: Definition 6 . Wasmer Keeling . Atlantic Landscape Supplies . AAA Carolinas . MindBlazer . Indievision . Burke Communications & Advertising . E-dreamz, Inc . ClickCom . Bolt Group . TrainOne . DP Connections . Bang Racing . Sterrett Dymond Stewart Advertising and Others

## Graphic & Web / Designer & Developer | Go Max Go Foods | APRL 10 : PRESENT

* Designing and managing package designs, advertisements for print & web projects from conceptualization to completion
* Directing and coordinating design jobs from conceptualization to final production
* Managing and lead day-to-day operations including invoicing, managing creative measuring performance, administering processes and standards
* Responsible for the design of brand identity, managing collateral pieces, and web projects from conceptualization to delivery
* Business experience managing a design project from beginning to completion

## Interactive Designer | E-dreamz, Inc | NOV 09 : APR 10

* Creating graphic and web designs for clients such as New Traditions, Green Distributors, Gulf Stream, Comporium, LJI Wealth Management, Parts Place and Others
* Working closely with project managers and engineers to create and execute various web applications
* Role requirements: Participating in project kick-off meetings, internal creative reviews, generating and proposing web concepts to clients, refining design schemes based on client feedback for sign-off, production art inclusive of optimization of graphic content, flash development and CSS build, quality assurance testing prior to going live, and post production support

## Senior Graphic Designer | Burke Communications | SEP 06 : FEB 07

* Working within a multidisciplinary team of creative directors, visual designers, interaction designers, project managers, information architects, and programmers to ensure successful design implementation
* Designing various compelling interactive web solutions driven by brand personality including eCommerce
* Designing intuitive interface schemes, along with navigation for web-based applications

## Senior Graphic Designer | Data Tech Systems | NOV 05 : APR 06

* Designing various compelling interactive web solutions driven by brand personality including eCommerce
* Working within a multidisciplinary team of creative directors, visual designers, interaction designers, project managers, information architects, and programmers to ensure successful design implementation
* Working closely with internal information architects and programmers to determine content population

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## Senior Graphic Designer | Indievision | MAY 05 : NOV 05

* Fulfilling the role of lead designer on matters related to Brand, Design, and User Experience Motivating and inspiring clients and partners
* Responsible for the design of brand identity, managing collateral pieces, and web projects
* Creating and executed various ‘mock’ products for independent films

## Interactive Designer | MindBlazer | JAN 03 : DEC 04

* Designing and produced multimedia software for CD-ROM and Kiosk
* Participating in client engagements and project meetings while communicating relevant issues to the client and other members of the project team

## Senior Visual Designer | iXL (INTERNET EXCELLENCE) | APR 97 : JUN 01

* Designing intuitive interface schemes, along with navigation for web-based applications & multimedia
* Working within a multidisciplinary team of creative directors, visual designers, interaction designers, project managers, information architects, and programmers to ensure successful design implementation
* Fulfilling the role of lead designer on matters related to Brand, Design, and User Experience Motivating and inspiring clients and partners while producing strategy as needed for the client
* Leading design teams on the creative efforts; responsible for the delegation of production tasks
* Managing and educating creative teams while coordinating with various disciplines
* Interacting with clients to determine project scope and presenting solutions for the outcome
* Clients include: Bank of America . Mitsubishi Motors . Volvo Trucks and Others

## Multimedia Designer | THE WHITLEY GROUP | MAY 96 : APR 97

* Developing computer-based marketing presentations for auto show and tradeshow environments
* Responsible for conceptualization of storyboard illustrations for visual product tours and animations
* Designing and producing multimedia software for CD-ROM and Kiosk
* Participating in client engagements and project meetings while communicating relevant issues to the client and other members of the project team

# *technical skills*

* Photoshop . InDesign . Illustrator . Freehand . Fireworks . Flash . After Effects . Acrobat. Director
* Premiere . Sound Edit/Forge XP . Photography . Video & Editing
* HTML5 . CSS3 . RWD . ActionScripting . Dreamweaver . Visual Studio
* WordPress and social media applications including, but not limited to, Facebook, Twitter, LinkedIn,  
  Instagram, Pinterest, GooglePlus, Flickr, Foursquare and YouTube

# *certifications and training*

* HTML Levels 1 & 2, HTML5 / CSS3 & RWD, JavaScript, Adobe Creative Suite / Flash (Training)

# *education*

## BACHELORS OF FINE ARTS DEGREE | DECEMBER 1995 | EAST CAROLINA UNIVERSITY

* Communication Art / Graphic Design

## Associate IN APPLIED SCIENCE DEGREE | JUNE 1990 | GTCC

* Commercial Art / Advertising Design